

## **When time is your most important community**

Performance Sports Medicine values your time and has a business model to work with the competitive athlete as well as the busy executive. We offer afternoon and evening hours so our patients do not have to miss school or work. We are almost always on time with the exception of urgent injury work-ins, and even then we are not more than 10 to 15 minutes late. To further increase our convenience we have remote and concierge services from telemedicine, remote nutrition and exercise monitoring, and relationships with other medical specialist for preferred scheduling.

## **We put the patient first**

Performance Sports Medicine puts the patient first. We check the patient's benefits prior to the visit and each time they change insurance. We want each patient to fully understand their benefits so there is never any surprises. As a part of the PSM family, we treat you as we would want to be treated. Also we have concierge services that further increase convenience and decrease cost. We have coach and trainer release forms so we are able to communicate directly with coaches after injury. This allows us to optimize your return to training and sport.

## **Run by a Non Surgical Orthopedic Specialist with a History as an Athlete**

Experience of Our Medical Director, Sherine Boyd  
Reno, MD:

Graduated from Southern Illinois University, Edwardsville With a BA in Theater with a Dance Emphasis

Graduated from University of Houston, CLC with a Master of Arts in Humanities with a Dance Emphasis.

Graduated from Baylor College of Medicine and completed a Residency in Physical Medicine and Rehabilitation there as well.

Before medical school, she was a member of a regional ballet company Edwardsville Dance Theatre, a regional modern dance company Concert Dance Company and two musical theater companies, Image Productions and Omega Productions. Omega Productions was the Broadway touring company for "Shenandoah" in 1976 and she choreographed the premier season of Pulitzer prize winning playwright Paul Green's "The Lone Star" in Galveston in 1977.

## **Transparent cost**

Within the current insurance system there are many charges for each insurance company.

A medical service may be subject to a deductible, a copay, coinsurance, not covered or covered at 100%. It can so complicated that it is difficult for doctor offices to juggle the hundreds of fee types for each insurance company multiplied by the dozens of insurance companies. It is difficult for medical specialists, and nearly impossible for patients to understand. This level of complexity does not come without a cost. It takes numerous employees to sort through the maze of charges and fees. Just imagine if you got paid a different amount for each 15 minutes of your day each day of the week. However with a Sports Concierge you can have transparent charges. No more questions or surprises for the physician or the patient. This works very well for individuals with very high deductibles or athletes who have to return to performance on an optimal schedule.